

KTXA PROGRAM/ISSUES REPORT  
October 1-December 31, 2012

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The Station produces and airs a regularly scheduled local public affairs show, *Plugged Into DFW*, Saturdays at 6:30am. The Station also runs a number of public service announcements throughout each quarter of the year.

KTXA  
Quarterly Issues Report  
October-December 2012

**Plugged Into DFW**

**October 6, 2012**

Veteran Ken Watterson talked about the Veteran's Resource Center and the Homeless Veterans Services of Dallas. Fort Worth City Councilman Dennis Shingleton discussed the city's new fitness initiative FitWorth. The campaign was started to get citizens healthy. Juan Miguel Lopez and Claudia Torrescano talked about Fiesta Latinoamericana! The annual Festival was held in the Dallas Arts District.

**October 13, 2012**

"North Texas Food Bank" Discussion centered on North Texas Food Bank; relevance to community, amount of people served, the needs of the organization, etc. We also ran the North Texas Food Bank phone number as a lower third throughout most of the program. Utilized CBS 11 news story by Stephanie Lucero on hunger in North Texas. Guests: Cynthia Ferris, senior manager of social service assistance, North Texas Food Bank; Colleen Brinkmann, Chief Philanthropy Officer, North Texas Food Bank

**October 20, 2012**

*Plugged In To DFW* took a look at the Congressional Medal of Honor program. Mike Thornton, president of the Foundation offered viewers general information about the program and a firsthand look at being a medal recipient. Congressional Medal of Honor recipients Mike Thornton and Victor Lattimore, board members of the Congressional Medal of Honor Foundation talked about the Patriot Award Dinner taking place October 20, 2012 in Dallas. They also talked about the Foundation's school program. Recipients visit schools and share their experiences.

### **October 27, 2012**

“Texans can academy” Discussion centered on Texans Can Academies, a non-profit organization operating public charter high schools throughout the state of Texas show began with a brief recap of Texans Can. Discussed why and how Texans can helps at risk kids who aren’t making it in traditional high school settings, how Texans can prepares them for future education, why teachers make such a difference at Texans can and ways that the public can assist Texans can. Had support video of Texans can classrooms, graduation and the “write off the car, not the kid” campaign psa for Texans can with CBS 11 sports director babe Laufenberg. Guests: Richard Marquez, CEO for Texans Can Academies; Gary Barnett, Dallas Can Academy teacher; Alicia Farmer, Fort Worth Can Academy teacher; Bianca Salsa, Fort Worth Can Academy student; Natalie Baez, Dallas Can Academy student.

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### **November 3, 2012**

A look at the Saint Vincent DePaul Society. Executive Director Julie Walters gave viewers an overview of the program. Mary Gonzalez is a case worker with the program. She talked about how they help the homeless. Board member Joe Manogue discussed how viewers can get involved in the Society. Case worker Al Hrubetz talked about the other programs and services they offer the Dallas community.

### **November 10, 2012**

#### **“VISITING NURSE ASSOCIATION”**

Discussion centered on Visiting Nurse Association (VNA) of North Texas. Discussed their role of provider of Meals on Wheels in Dallas County, as well as their role providing home health care/hospice care to North Texans, and the need for community involvement to help them with their mission. “VOLUNTEER CENTER OF NORTH TEXAS” Talked with representative from Volunteer Center of North Texas. National call to action for a national family volunteer day on November 17. Needs and opportunities for volunteers to give back to the community in North Texas. With both organizations, ran constant lower third with contact phone number/email. Guests: Robert Carpenter, VNA President and CEO ; Sara Crismon, Vice Chairman of the VNA Board of Directors; Katherine Krause, VNA Vice President of Community Nutrition and Meals On Wheels; Millicent Boykin, Senior Director of Community Engagement for the Volunteer Center of North Texas.

### **November 17, 2012**

The demand for health information technology workers is on the rise. Dr. Gery Hochanadel, provost of Parker University in Dallas, discussed how viewers can get involved in this growing field. TXA 21's Ginger Allen put smoke detectors to the test to find out which ones are the most reliable in case of a fire in the home. A look at volunteer opportunities through the Dallas Volunteer Center. Chaplain Peggie Johnson, executive director of the Bread of Life for Life Ministries, talked about how the non-profit helps people in North Texas. Volunteer opportunity: Artists United for Christ need volunteers to help assemble and deliver Thanksgiving baskets to families in need.

**November 24, 2012**

**DENTON COUNTY JUVENILE IMPACT PROGRAM**

Discussion centered on Denton County Juvenile Impact Program, a vehicle used by Denton County Sheriff's Office to deter at-risk kids from becoming the next criminal statistic. We talked with representatives of the Sheriff's Department, as well as volunteer counselors and the Iron Guardians motorcycle club which uses their biker/Harley background to make a positive impression on teens and youngsters – kind of a “do as I’m telling you, not as I did” program. Ran contact numbers for program throughout the show. Guests: Denton County Deputy Charley Smith; Denton County Deputy Penny Campbell, Doug Douglas, Volunteer with the Denton County Juvenile Impact program;

**December 1, 2012 & December 29, 2012**

Johnny Campbell, President and CEO of Sundance Square discussed the economic outlook and construction going on at Fort Worth's Sundance Square. The “new” Sundance Square is set to open December, 2013. Julia Summers, executive director of CASA Tarrant County offers an overview on CASA. Abby Kirby a CASA advocate talked about her experience as a CASA volunteer and how others can become advocates.

**December 8, 2012**

Dallas Volunteer Attorney Program. They provide pro bono work to the poor and indigent in Dallas County. Guests are: Michelle Alden, Managing attorney for the Dallas Volunteer Attorney program. Victoria Neave, attorney with the Weil Gotshal & Manges law firm; Sally Crawford, attorney with the Jones Day law firm (she is also incoming President of Dallas Bar Association). Discussion centered on the program; its history, how it works, who can be helped, how cases are resolved, etc. We kept their phone number/email on screen throughout.

**December 15, 2012**

Anne Besser, interim executive director of the Elisa Project talked about eating disorders. She explored the different types, symptoms, treatments and their fundraiser set for January 22. The luncheon Life Lessons Luncheon will feature Katherine Schwarzenegger. John Riggins, president of the Better Business Bureau of Fort Worth and Tarrant County offered viewers information on how to protect themselves during the holiday season and into the New Year. Lone Star Circus founder Fanny Kerwich talked about her circus school and a circus extravaganza featuring artists from around the world set to open under the big top December 27 in Dallas.

**December 22, 2012**

DFW Metroplex Salvation Army. Major Ward Matthews; DFW Metroplex Commander, Salvation Army; Captain Michele Matthews; DFW Metroplex Commander, Salvation Army ; Annetta Bevers, Bell Ringer Volunteer. Discussion centered on the Salvation Army bell ringer program, as well as who all the DFW army helps (covers five counties in North Texas) and a brief history of Salvation Army. We kept their phone number/email on screen throughout. We also did a volunteer “memo” at the end of the show for the Reindeer Dash upcoming on 12/24.